

Role of Economic Development

Business Recruitment

Market opportunities and proactively seek new and expanding business interests and respond to prospects actively researching the local area.

Business Retention/Expansion

Utilize a community-wide business retention survey and business assistance programs to ensure that Rosenberg's existing employers have what they need to grow and prosper.

Workforce Readiness

Identification of employer workforce needs, skill sets, and customized training and coordination of workforce education programs to support new and expanding businesses.

Local Liaison

Maintain professional relationships with all levels of government and provide assistance with land use regulation, permitting or other special needs.

Governmental Affairs

Coordination of political support of economic development and infrastructure initiatives.

Community Development

Support projects dedicated to beautification and improvements to commercial and recreational areas that affect the quality of life in Rosenberg.

Available Properties

Maintain database of available properties for lease and sale and promote use; continually assess available land for potential commercial development.

Infrastructure Projects

Provide support for special projects including transportation (rail and road), utilities, and encourage city infrastructure planning to address readiness of potential commercial development areas.

Incentives

Assess and develop a fair and equitable program of Incentives that balance the needs of the community with the competitive nature of business attraction. Research, recommend and pursue local, state, and federal programs for Tax Abatements, Enterprise Zones, TIRZ districts and grant opportunities, and analyze development benefits for the community.

Research

Maintain a comprehensive business database, market analysis, labor statistics, and current information on taxation, utility costs, property values, demographics, wages, and workforce data.

Tourism

Support, enhance and promote tourism for its benefit as an economic stimulus for the area.