

Competitive Advantages

Machinery/ Specialty Machining

Machine shops serving the oil and gas industry
Construction and mining machinery

Rosenberg enjoys a distinct competitive advantage in machining/specialty machining due to a strong cluster of machine shops in the area. Not only is there a concentration of skilled labor but like in other clusters, machine shops that compete refer work to each other, as well as share suppliers.

Logistics / Distribution

Multi-modal terminal facilities and operators
Specialized trucking / food distribution
Pharmaceuticals / medical supplies distribution

Rosenberg is served by an excellent transportation system offering access to Houston, the greater Southwestern U.S., and Mexico by way of interstate, rail, and port access.

Rosenberg is well-positioned for both importers and exporters requiring port access. The Port of Houston, ranked first in the U.S. for foreign waterborne tonnage and second in the U.S. for total tonnage, is located within forty miles. This port serves both containers, as well as bulk and liquid cargoes. It also has excellent rail access to Rosenberg.

Port Freeport is located approximately sixty miles south of Rosenberg in Brazoria County and is the fourteenth largest port in the U.S. in terms of foreign tonnage. It serves deep water vessels and will shortly be opening the new Velasco Container Terminal. It also facilitates the import and export of a number of agricultural products. With the widening of the Panama Canal expected to be complete in 2014, the ports along the Gulf of Mexico will see their markets expand. Rosenberg is well-positioned to take advantage of this opportunity.

Specialty foods

Niche market / Snack foods
Frozen specialty foods / Processed seafood

Rosenberg's excellent transportation infrastructure, access to ports, proximity to growing Sunbelt markets, and available semi-skilled workforce, make it a favorable location for food processing activities.

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Packaging

Packaging materials and plastics
Contract packaging and manufacturing
Food packaging / Pharmaceutical packaging

Rosenberg's location offers excellent access to manufacturers in major metropolitan areas throughout East and South-central Texas (e.g. Houston, San Antonio, and Austin). The city also boasts of an excellent ground transportation infrastructure of roads and rails leading to these areas. Rosenberg offers packagers access to multiple raw materials suppliers (i.e., chemical resins) through the Houston area's unrivalled petrochemical complex.

Pharmaceuticals/ Medical products

Generic pharmaceutical manufacturing
Plastic medical disposables and other supplies
Basic assembled medical products / Agriceuticals

Rosenberg is in close proximity to the University of Houston, Rice University, and The University of Texas Health Science Center. The academic research of these major universities is driving growth in biotechnology rendering Rosenberg a prime location for manufacturing pharmaceutical products. In addition, the petrochemical complex within the region is well suited to supply many of the raw materials and chemicals to supply pharmaceutical manufacturers.

Business services

Energy related technical support / financial activities
Office administrative support / Offices of Real Estate agent

As Fort Bend County's population grows the demand for business support services will increase. Rosenberg and Houston's strength in energy-related fields presents the possibility of attracting specific technical support firms. From third-party testing services to mining operations exemplifies such a niche. Environmental remediation is another. Other opportunities exist with the national consolidation of the energy sector to the Houston area.